

# Partners Program

# WELCOME,

# The Chamber Staff

We value each member and the investment given to the TCLM Chamber. It remains our commitment to see the mission and vision of the Chamber fulfilled in everything we do.





After reviewing the 2023 Partner's Program, let's schedule some time to review.

Contact Jenny Senter jenny@TCLMchamber.com or Stefanie Aldrich stefanie@TCLMchamber.com to schedule a meeting.

Cheers to 2023!

## **ADVOCATE**

We will advocate for issues that foster a favorable business climate.

# **COMMUNITY CHAMPION**

We will be *community champions* to improve economic well being and quality of life in the Texas City-La Marque area.

# MEMBER FOCUSED

We will ensure *member benefits* to our members as a return on their investment.

# OPERATED WITH INTEGRITY

We will be professionally operated with *integrity* and *values*.

## COLLABORATIVE

We will foster collaborative relationships.

# 2023 Sponsorship Opportunities

#### **ANNUAL MEMBERSHIP GALA - JANUARY 19**

#### Wish Granter Sponsor \$3,000

• Includes "presenting sponsor" recognition in all print & online promotions with additional online exposure. Reserved seating for up to 24 at a King's table, signage at event, and VIP reception entry for all guests.

#### Moonlight Sponsor \$2,500

• Includes recognition in print & online promotions, signage at event, reserved seating for 16 guests at a King's table, and VIP reception entry for your guests.

#### Dancing Dreamer Sponsor \$1,500

• Includes sponsor recognition in print & online, reserved seating for 8 guests, and VIP reception entry for guests.

#### Star Creator (Reserved Table) \$1000

• Reserved seating for 8 guests

#### Entertainment Sponsor \$2500

• Includes recognition in print & Online promotions, signage at the event, reserved seating for 8 quests.

#### Centerpiece Sponsor \$1000

• Includes recognition on every centerpiece

#### INDUSTRIAL TRADE SHOW - Tentative date April 25

#### Presenting Sponsor \$4000

• Receive headline recognition in all print & online publicity and on printed materials before and after event. Includes one 20 x 10 exhibit space. (20 x 10 Space value: \$3000 if desired)

#### Gold Sponsor \$2000

• Receive headline recognition in all print & online publicity and on printed materials. Includes one 10 x 10 exhibit space. (10 x 10 Space value: \$1500 if desired)

#### Lunch Sponsor \$3000 (LIMIT 2)

• Receive recognition in print & online and on all printed materials. Includes one 10 x 10 exhibit space. (10 x 10 Space value: \$1500 if desired)

#### Breakout Session Sponsor \$1000

• Receive recognition in print & online and on all printed materials.

#### Lanyard Sponsor \$1000

• Receive recognition in print & online and on all printed materials.

#### Koozie Sponsor \$1500

Receive recognition in print & online and on all printed materials.

#### **BUSINESS SHOWCASE - Tentative date March 16**

Presenting Sponsor: \$3000

• Receive headline recognition in all print & online promotions, signage at the event, a double exhibit space with first choice of location, and large logo on the event shirt. (max of 2)

Premiere Sponsor: \$2000

• Receive a double exhibit space with choice of location, recognition on a featured event segment, logo on the event shirt, signage at the event, and inclusion in print & online promotions.

Featured segments: Taste of the Town Zone (max 2), Entertainment Host (max 2) Spotlight Sponsor: \$1000

• Receive a single exhibit space, recognition on a special event segment, inclusion on event shirt, signage at the event, and inclusion in print & online promotions. Event segments: First Look/Orientation, Trays/Cutlery, Custom Cup & others.

Star Sponsor - \$500

• Receive a single exhibit space option, signage at the event, inclusion in print & online promotions, and recognition on one of these activities: Door Prize Drawings (max 3), Valet Service (max 3), Hospitality Station (max 3).

Exhibit Space - \$350

• Includes one 8-foot table with black cloth cover, one chair, and a small sign. Plus, inclusion in print & online publicity. Available for TC-LM Chamber members only!

#### **BUSINESS EDUCATION WORKSHOP SERIES**

Year-Long Series Presenting Sponsor \$3000

• Receive headline recognition for all 6 workshops that will be held in 2023. (Your company will be featured in all print & online promotions for the workshop series).

Event Sponsor \$500

Receive recognition in print & online promotions on one of 6 segments for 2023.

#### WOMEN in BUSINESS NETWORKING EVENTS - 7 Events

7 events to be held February through November 2023 at various locations

Event Sponsor \$750 (per event)

• Receive recognition in print & online promotions. Includes presentation time at the event (5 minutes if desired) and the option for table-top display space.

#### YOUNG PROFESSIONALS NETWORKING EVENTS

Lunch and Learn events to be held January through December 2023 at various locations with 1 service project for the year.

Event Sponsor \$500 (per event)

• Receive recognition in print & online promotions. Includes presentation time at the event (5 minutes) and the option for table-top display space.

#### **BUSINESS LUNCHEONS**

Five luncheon events are held February through September 2023 at Doyle Convention Center

Presenting Sponsor \$2000

• Receive recognition in print & online promotions and signage at the event. Includes reserved seating for up to 16 guests with premium placement.

Luncheon Sponsor \$1000

• Receive recognition in print & online promotions and signage at the event. Includes reserved seating for up to 8 guests.

Spotlight Exhibit \$500

• Have a display table at the event and provide your promotional items to guests. Includes 2 luncheon tickets.

Feb. 16 – State of the County & Cities June 15 – Legislative Wrap-Up July 19 – State of Industry Economic Development Forecast - August (date TBD)

#### I FADERSHIP TRIBUTE - Date TBD

Presenting Sponsor \$2000

• Receive recognition in print & online promotions and signage at the event. Includes reserved seating for up to 16 guests with premium placement.

Luncheon Sponsor \$1000

• Receive recognition in print & online promotions and signage at the event. Includes reserved seating for up to 8 guests.

Spotlight Exhibit \$500

• Have a display table at the event and provide your promotional items to guests. Includes 2 luncheon tickets.

#### WOMEN IN LEADERSHIP AWARDS - May 10

#### Awards Sponsor \$2,500

• Custom-made silver pendant necklaces are created for each of the 6 annual WILA winners. Sponsor these awards and receive recognition in all print & online promotions, at the event, and in the custom gift bags provided to each award recipient with her necklace.

#### Finalist Videos Sponsor \$1800

• Videos are produced for all 18 finalists in the WILA program. Sponsor the video production and receive recognition in all print & online promotions, at the event, and in the credits on each video.

#### Centerpiece Sponsor \$1000

• Includes recognition on every centerpiece

#### Finalist Swag Sponsor \$500 (limit 3)

• Includes recognition in print, online promotions before and at the event.

#### Tote Bag Sponsor \$1800 – for each attendee

• Includes recognition in print, online promotions before and at the event.

#### COMMUNITY-WIDE SHRIMP BOIL & DANCE - August 11

#### Presenting Sponsor \$5000

• Receive recognition in all print & online as well as on T-shirts. Includes 25 tickets for your employees, customers, guests. 4 event shirts.

#### Tent Sponsor \$5000 (limit 2)

• Receive recognition in print & online as well as displayed throughout the tents and on the t-shirt. Includes 25 tickets for your employees, customers, guests. 4 event shirts.

#### Gold Sponsor \$2500

• Recognition in print & online promotions as well as on T-shirts. Includes 15 tickets for your employees, customers, guests. 4 event shirts.

#### Silver Sponsor \$1500

• Recognition in print & online. Includes 10 tickets for your employees, customers, guests. 4 event shirts.

#### Entertainment Sponsor \$2500 (limit 2)

• Recognition in print & online promotions, signage at the event, as well as on T-shirts. Includes 15 tickets for your employees, customers, guests. 4 event shirts.

#### Kid's Activity Sponsor \$500

• Recognition in print & online. Signage at the event. 4 event shirts.

#### JIMMY HAYLEY GOLF CLASSIC - September 27 & 28

Sponsors are recognized in print & online publicity, printed materials, and signage at the tournament. Full details and team registration costs are available upon request.

Champion Sponsor \$15,000+ | Tour Sponsor \$7,500

Masters Sponsor \$5000 | Eagle Sponsor \$1500

Hospitality Tent Sponsor \$1800 | Golf Cart Sponsor \$2500

Premium Placement Sign Sponsors \$175

Ball Fall Sponsor \$1500 | Drink Cart Sponsor \$1800

#### **BAYOU FEST - October 14**

#### Gold Sponsor \$5000

• Includes sponsorship of all events at the festival. Sponsors receive recognition in print & online publicity, logo on the event T-shirt and signage at event.

#### Silver Sponsor \$2500

• Includes sponsorship of 3 activities at the festival.

#### Bronze Sponsor \$1500

• Includes sponsorship of 1 activity at the festival. Receive recognition in publicity, logo on the event T-shirt, and signage at event.

#### Kids Activities Sponsor \$2500 (limit 2)

• Includes sponsorship of all inflatable kids' activities. Receive recognition in print & online as well as on T-shirt and signage at the event.

#### Kid's Bar-B-Que Cook-off \$500

• Receive recognition in print & online publicity, logo on the event T-shirt and signage at event. Participate in judging of cook-off (if desired).

#### Pumpkin Patch Sponsor \$1500

• Includes sponsorship of the pumpkin patch area at the festival. Receive recognition in print & online publicity, logo on the event T-shirt and signage at event. Participate in judging of pumpkin decorating contest (if desired).

#### INDUSTRY AFTER HOURS

4 events will be held at various locations in the community 5pm-7pm. Hosts provide location, food & wine (if desired).

#### Headline Sponsor \$750 (per event)

• Receive recognition in print & online promotions, signage at the event, an option to speak to the crowd at the event and the option for a table-top display space.

#### **NEW TEACHER RECEPTION - August 1**

Presenting Sponsor \$1000

• Receive headline recognition in all print & online promotions and with signage at the event. Includes the option to have a tabletop at the reception.

Luncheon Sponsor \$500 (limit 5)

• Receive recognition in print & online promotions. Includes the option to have a tabletop at the reception.

Centerpiece Sponsor \$500

- Receive recognition in print & online promotions as well as on all centerpieces. Gift Sponsor \$500
- Receive recognition in print & online promotions before and at the event.

Tote Bag Sponsor \$1800 – for each teacher

• Includes recognition in print, online promotions before and at the event.

#### SHOP LOCAL "HOT DEALS" COUPON BOOKLET

This new quarterly publication features small businesses in the community and promotes their special offers to help them gain a competitive advantage in the marketplace. The booklet is distributed in print at over 50 locations in the community and online. There are also display ad options within the publication. Rates are available upon request.

• Masthead Sponsor - \$2000 for 4 issues or \$1000 for 2 issues

#### LEADERSHIP MAINLAND - February through December 2023

Shirt Sponsor \$1500

• Logo placement on shirt. Receive recognition in print & online publicity, at all sessions, and at the graduation celebration.

Transportation Sponsor \$2500 (limit 2)

• Magnetic logo placed on side of bus during Leadership Days. Receive recognition in print & online publicity, at all sessions, and at the graduation celebration.

Lunch Sponsor \$1500 (Limit 2)

• Receive recognition in print & online publicity, at all sessions, and at the graduation celebration.

Sponsorship totals at the following amounts are promoted for 12 months in additional high-impact ways

COMMUNITY CHAMPIONS \$30,000+ CHAIRMAN'S CIRCLE \$20,000+ PRESIDENT'S COUNCIL 10,000+ PARTNERS \$8,500+