

TEXAS CITY-LA MARQUE CHAMBER OF COMMERCE

2023 BUSINESS PLAN

GROWTH | OPPORTUNITY | LEADERSHIP | NETWORKING



www.TCLMchamber.com

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A Message from Chamber Leaders



Greetings, from the Texas City – La Marque Chamber of Commerce.

As an organization dedicated to being a vital resource of relevant, innovative, and impactful

programming in order to produce a healthy business climate and enhanced quality of life, we hope the following pages of information becomes a valuable tool for our members and those seeking to work, live and play in our dynamic communities.

As you peruse the content of this publication we are confident you will identify the cooperative community spirit that encapsulates our area. For more than 50 years the Texas City – La Marque Chamber of Commerce has proudly represented these two-city's economic base, educational opportunities, history, and natural resources.

Together, we work diligently to promote our marketplace and elevate the quality of life for all our citizens. Thereby becoming a **Strong** economic strength not only in Texas but the United States.

Proving we are “Stronger Together”

Tim Culp

Chamber President
tim@tclmchamber.com



On behalf of the Board of Directors of the Texas City – La Marque Chamber of Commerce, Welcome!

The Chamber is in a key leadership position influencing economic growth and prosperity for Texas City and La Marque. If you are not already, I would like to encourage you to be a part of this amazing organization as we help to shape the future of our two cities.

As the “voice of business” the Chamber works daily providing relevant programs and events that foster economic and community development. It is through your involvement with these programs and events that you remain connected to these influential individuals and entities within our cities.

We sincerely hope you find the information within these pages to be informative and beneficial.

Dr. Warren Nichols
2023 Chairman of the Board
College of the Mainland



**Texas City-La Marque
Chamber of Commerce**
9702 E.F. Lowry Expressway
Texas City, TX 77591
409-935-1408

What Exactly does the Chamber do?

Thanks to more than 50 years of history and more than 770 members, the Texas City-La Marque Chamber of Commerce is strong and growing. It has earned four-star accreditation from the U.S. Chamber, putting it among the top 3 percent of all chambers in America.

The Chamber works with businesses of all sizes to: increase their business reputations, offer exclusive networking opportunities, provide business guidance and education programs, and serve as the “voice of business” to local, state and federal governments.

Every year, the Board of Directors approves a Program of Work that includes all of the activities in the Business Plan, along with the priorities below.

The Chamber Focus M.E.C.C.A.

Membership

Implement excellence in membership development, engagement and outreach efforts.

Economic Development

Support growth and prosperity for the Texas City and La Marque area.

Community Development

Provide community events that are quality opportunities which add to the quality of life of citizens and operate in a positive addition to the Chamber budget.

Chamber of Commerce

Implement strategies and ensure operational excellence in all areas of corporate structure.

Advocacy

Promote a positive and pro-active business environment by developing and supporting local governmental action which promotes a strong business climate and job growth opportunities, in addition to establishing productive relationships between business interests and public officials. Provide information to educate the membership on issues impacting the business community.

Membership Value and Benefits

This booklet contains details on all of the planned events and programs that are available to Chamber members only. There are many promotions and marketing options available to Chamber members that are included with annual dues

Free to members! Benefits included with membership:

- 2023 Community Guide & Business Directory listing
- TCLMchamber.com Online Business Directory listing and link
- Referrals to visitors, callers and online inquiries
- Business cards & brochures displayed at the Chamber
- Social Media Exposure
- "Hot Deals" online and printed coupons
- Post your events on the online calendar
- Online job postings
- Ribbon cuttings and grand opening ceremonies
- Chamber Express newsletter "Member Profiles"
- Chamber weekly eblasts to thousands of readers
- Eligible to attend networking events
- Eligible to serve on committees and task forces

The following pages showcase sponsorships opportunities in 2023. By choosing to sponsor an event or program, you can ensure that your name gets out in front of thousands of local business owners and managers, elected officials and civic leaders. This will boost awareness of your business... and your bottom line.

Contact the Texas City-La Marque Chamber of Commerce with questions about any options in this Business Plan.

Phone: 409-935-1408

Email: info@TCLMchamber.com

Annual Gala

January 19, Doyle Convention Center

The Chamber holds its annual Membership Banquet and Awards Gala at the Charles T. Doyle Convention Center. Hundreds of members and community leaders attend. It's a time to reflect on the past year and recognize outstanding businesses and volunteers. All member are invited to enjoy a great program, delicious dinner, drinks and entertainment.



Leadership Mainland

Sessions are held from January to December

Leadership Mainland is a year-long program that helps to train, educate and motivate key employees for future leadership roles within their businesses and the community. Sessions focus on team building, communication styles, state and county government, law/justice, industry, economic development, tourism, and education.



Galveston County Task Force

For Galveston County Day at the Capitol on March 1, 2023, the Advocacy Committee is working with the Galveston County Legislative task force which is comprised of eight chambers of commerce and city/county leaders, to promote important issues affecting our local area and businesses.




Hot Deals Coupon Book

This quarterly booklet features small business in Texas City and La Marque with special offers and "Hot Deals" to entice residents to support local businesses.

View Hot Deals on TCLMchamber.com. On the home page, click on "Resources" then "Hot Deals." This promotion is available free to all Chamber members!


YOUR BUSINESS NAME HERE	
YOUR COUPON OR SERVICE HERE	
Expiration Date Here	
	YOUR BUSINESS IMAGE HERE
	Contact Information Here



HOT DEALS

EAT. SHOP. PLAY. DISCOVER







This issue sponsored by
AMOCO Federal Credit Union



Spring EDITION

Shop Local and Find Great Deals!
This coupon book features special offers from area attractions, lodging, dining, business services, personal care, retail stores and more!

View these Hot Deals online at
www.TCLMchamber.com



TEXAS CITY-LA MARQUE
CHAMBER OF COMMERCE

**Hot Deals
Spring 2022**

This issue sponsored by
**AMOCO
FEDERAL CREDIT UNION**
"A Member Owned Cooperative Organization"
"all about you"
www.amocofcu.org

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MUFFIN**

Valid until 6/30/22



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Brunch is Catering!
**10% OFF FIRST
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Valid until 6/30/22



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League City, TX 77573
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THE TOASTED YOLK CAFE

Brunch is Mimosas!
**HALF-PRICE MIMOSAS
ON FRIDAYS**

Valid until 6/30/22



2535 Gulf Fwy S
League City, TX 77573
(281) 729-1053

Industrial Trade Show

April 25, Doyle Convention Center

The petrochemical industry is the *heartbeat* of the business community in Texas City and La Marque. This annual trade show is attended by site managers and representatives of all local industrial plants. The trade show provides great opportunities for businesses to connect and form new vendor relationships.



Business Showcase

March 23, Mainland City Center

At this expo, attendees will visit with companies that promote the quality of life on the mainland in Galveston County—from personal services to home furnishings to real estate, fashion, finance and more. There will also be a “Taste of the Town” zone with food and drink samples from local restaurants and caterers. Attendees can enjoy free admission to the Business Showcase and lots of door prizes!



Shrimp Boil and Dance

August 11, Nessler Center

Young, old and everyone in between agree, the Shrimp Boil is a time to relax and visit with friends and neighbors, both old and new. The Shrimp Boil is a favorite tradition of the community which has been held for more than 40 years.



Jimmy Hayley Golf Classic

Sept. 27-28, Bayou Golf Course

This two-day tournament hosts more than 500 golfers, two dozen hospitality tents, and more than 100 volunteers to create a regionally renowned networking event. Co-hosted by 70 sponsors, this is the Chamber's largest fundraiser and proceeds support the Chamber's mission to lead business development and community improvement projects.



La Marque Bayou Fest

October 14, Highland Bayou Park

This music festival and family entertainment event features a kids' fishing tournament, arts and crafts vendors, children's activities, barbeque cook-off and live music by acclaimed regional artists.

This event serves not only the local community, but also it draws tourists to the area and boosts the local economy.



Industry After Hours

Various Dates and Locations

Chamber member, employees and the community guests gather at these casual networking events held at various locations throughout the year. Unwind after work and build your network! Free food and drinks are served by the host. The Chamber invites representatives from more than 770 Chamber member business and organizations.



Business Luncheons

The Chamber holds a series of business luncheons that are valuable for corporate networking and for meeting prospective new clients. Topics and speakers are informative and engaging and provide vital updates to businesses and civic leaders.

State of the County and Cities
February 16

Women in Leadership Awards
May 10

Legislative Wrap-up 2023
June 15

State of Industry
July 19

Economic Forecast
August 10

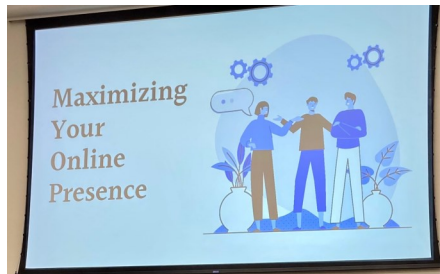
Leadership Tribute
November 17



Level Up Workshop Series

Various Dates and Locations

Valuable information is shared at workshops held during the year for small and large business. Topics include “Online Tools for your Business,” “How to Hold Successful Holiday Season Promotion,” “H.U.B. Certification,” “How to Maximize your Chamber Membership” and others



Women in Business

Monthly Events

Networking with the Women in Business to meet valuable contract and gather valuable ideas. Building internal women's networking groups and acknowledging gender issues within a company can propel awareness, improve the working environment and boost employee confidence.

See event dates online.



Young Professionals Networking

Monthly Events

Young Professionals of the Mainland provides resources and programming to a diverse group of professionals looking to advance their careers in various industries. The goal is to increase job retention, provide education and networking as well as to offer career support to individuals ages 21 to 45.

See event dates online.



Network Building for Members

WOMEN IN BUSINESS

Co-Chairs: Mandie McMillan-Crowder and Anita Jones

This group of influential and diverse women enjoy building their social and business networks, and they are dedicated to the advancement and empowerment of other women. Monthly events are held on Zoom and around the community. New members are always welcome!

YOUNG PROFESSIONALS NETWORK

Council: Charlie Mascorro, Dane Grissom, Jordan Kleinecke, Brittany Rivers and Kourtney Fannuchi

This group was created to engage young workers ages 21-45 in Texas City, La Marque and surrounding areas to help them make business connections, enhance their career paths, and introduce them to community involvement.

GOLDEN DIVISION

Co-Chairs: John Amato and Dom Orozco

Made up of retirees who put their years of experience and expertise to use through volunteer service with the Chamber and community. Social meetings are held monthly to allow members to stay active, informed and involved.

ADVOCACY COMMITTEE

Co-Chairs: Phil Roberts and Shawn Bailey

The Chamber Advocacy Committee maintains rapport with legislative bodies on the local, state and national levels. A task force develops Legislative Policy Statements and the committee produces Top Legislative Priorities for the Chamber board's approval before Galveston County Day at the Capitol.

EDUCATION Committee

Co-Chair: Cory Moss and Melissa Duarte

Supporting a system of education aimed at excellence in the public and private schools and college by awarding scholarships to students from TC High School, La Marque High School and College of the Mainland.

Network Building for Members

CHAMBER CHAMPIONS—AMBASSADOR PROGRAM

Chair: Mandie McMillan Crowder

These volunteers act as the face of the Chamber in the community by referring new members, attending events, and welcoming new businesses at ribbon cuttings and ground breakings. They enjoy the rewards of making new contacts and strengthening business relationships.

HOSPITALITY ALLIANCE

This group is dedicated to getting professionals in the Hospitality and Tourism industries to network together to exchange ideas, offer mentoring, promote events, and showcase their businesses in the community.

NON-PROFIT COMMUNITY NETWORKING CIRCLE

This council is active on Facebook, keeping nonprofit leaders informed and empowered to create a positive environment that best supports them in advancing their missions.

EVENT VOLUNTEERS

For the Industrial Trade Show, Shrimp Boil, Golf Tournament, Bayou Fest, Health & Lifestyle Expo and more – additional committees form to plan and implement events. Members are invited to get involved by communicating their specific interests.

**View the online Calendar of Events on
www.TCLMchamber.com
to find dates, times and locations of upcoming meetings.**

Sponsorship Opportunities

Sponsorship are promoted as
TOP SPONSORS for 12 months in additional
valuable and high-impact promotions!

Thanks to these Top Sponsors for supporting
Chamber programs and events in 2023

Community Champions



Texas City
EST. 1911

LA  MARQUETTE
EST 1953



AMOCO
FEDERAL CREDIT UNION
"A Member Owned Cooperative Organization"
all about you™



Chairman's Circle



President's Council



Partners



Coastal Ice
& Water
Your Complete Hydration Solution

To find out more about the 2023
Chamber Member Partner's Program
scan the QR code.



Legacy of Leadership

1969	Joe A. Hoover	1996	Phil Roberts
1970	J. W. Arrington, Sr. *	1997	Georgia Meyer
1971	J. F. Luhning*	1998	Kitty Potter
1972	Joe F. Hoover*	1999	Sally Briggs
1973	R. J. Fosdick *	2000	Bill Mathis
1974	Harvey Prichard	2001	Tomy Hamon
1975	Doug Hoover	2002	Frances Levissee *
1976	Bill Martin	2003	Tommy Lambright
1977	Bill Wilson	2004	Tommy Clark
1978	Jack Lindsey *	2005	Dean Alexander
1979	B. J. Childs	2006	Richard De Vries
1980	Dale Laine, Sr.	2007	David Moss
1981	Charles Herbeck	2008	Fred Newhouse
1982	Jim Taylor *	2009	Alan Hutchins
1983	George Bostick*	2010	Neil Geary
1984	T. G. Fitzgerald *	2011	Shawn Bailey
1985	Dwight Spurlock	2012	Mark Ciavaglia
1986	Julia Oliver*	2013	Peggy Davenport
1987	Jimmy Rasmussen	2014	Chris DeVries
1988	Don Wooldridge *	2015	Connie Bradley
1989	Emken Linton	2016	Kirk Broiles
1990	Ralph Holm	2017	Jay Carnes
1991	Gary Meyer *	2018	Pete Dunn, Jr.
1992	Dave Gulledge *	2019	Sergio Matute
1993	Ron Plackemeier*	2020	Rusty Plackemeier
1994	Walt Crowder	2021	Georgia Meyer-Barzilay
1995	Gene Menn	2022	Ron Assad

Stay in the Loop

FOLLOW, LIKE AND SUBSCRIBE
to keep up with chamber news and events!



www.
TCLMchamber.com



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For more information about
any of these opportunities,
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